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**Get Unwired With The New *Bluetooth Headset For Dummies*[™]!
User-Friendly Sync Process Makes It Easy To Talk Wirelessly.**

April 10, 2009 – Mill Valley, CA – foneGEAR announced today the July release of *Bluetooth Headset For Dummies*[™], a state-of-the-art product that will have consumers connecting wireless to their cell phones quickly and easily. The Detroit-area technology accessory manufacturer chose to release this latest product under the iconic *For Dummies* brand in order to help simplify and demystify the process of Bluetooth syncing.

"We're very pleased to release our latest Bluetooth headset under the *For Dummies* brand. *For Dummies* has a well-deserved reputation for presenting information in a straight-forward, understandable way," said Ken Eisenbraun, foneGEAR's President. "As the premier manufacturer of licensed electronics accessories, foneGEAR found a natural partner in *For Dummies*. We look forward to bringing several new technologies to consumers under this brand and continuing to make everything easier!"

The new *Bluetooth Headset For Dummies* will be the simplest Bluetooth device on the market. Millions of consumers looking for a hands-free solution for their cell phone will purchase their first Bluetooth device this year. foneGEAR paired its advanced technology and simple, intuitive user interface, with *For Dummies* plain-English instructions to make setup and use with any Bluetooth-enabled phone a breeze.

The *Bluetooth Headset For Dummies*[™] will be available in retail stores and online in July 2009 and will feature:

- Compact, state-of-the-art design

- Light weight to for a high degree of portability
- Bluetooth® Version 2.0+ EDR synchronization technology.
- *For Dummies* instructions enable to quick, simple pairing between Bluetooth®-enabled devices.
- Universally compatibility to work with any compatible Bluetooth®-enabled phone!

Licensed foneGEAR electronics feature durable construction and comprehensive warranties. foneGEAR is “Gear For Your Life™.”

About For Dummies™

With near universal name recognition, more than 200 million copies printed, and over 1,400 topics, *For Dummies* is the world’s bestselling reference series. With loyal customers around the globe, *For Dummies* enriches people’s lives by making knowledge accessible in a fun and easy way. Described by *The New York Times* as “more than a publishing phenomenon, but a sign of the times,” *For Dummies* spans every section of the bookstore, covering everything from health to history, music to math, sports to self-help, technology to travel, and more. The *For Dummies* brand has expanded into new products and categories with an extensive licensed product line, including fitness and hobby DVDs, grilling kits, business software, cleaning products, automotive kits, craft kits, and apparel. For more information, visit www.dummies.com. *For Dummies* is a branded imprint of Wiley.

About foneGEAR

Headquartered in Rochester Hills, MI, foneGEAR provides a wide range of accessory products for the mobile lifestyle and has developed a number of innovative new designs for the accessory markets for mobile phones, music players, “smartphones,” GPS devices, digital cameras, and notebook computers. More information about foneGEAR products may be found at www.foneGEAR.com.

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